

TIDEWATER ROUTE TO SEA ADVOCATED

Waterway From Great Lakes to Atlantic Urged for Relief of Congestion

1500 DELEGATES AT DETROIT

By the Associated Press
 Detroit, Mich., July 22.—Demanding development of the upper St. Lawrence river to provide an open waterway from the Great Lakes to the Atlantic, fifteen hundred delegates, representing every section of the country, assembled here today for the opening session of the Great Lakes-St. Lawrence Tidewater Congress.

During the congress, which will continue through Saturday, speakers from ten states will urge development of a tidewater route as a means of relieving congestion at eastern ports and developing the Middle West.

Supporters of the movement declare the Middle West would be benefited by a tidewater route to the sea because each Great Lakes city would become an ocean port and that the commercial and industrial life of the East would be en-

banced by cheaper transportation to its markets from the interior.

The annual meeting of the Great Lakes-St. Lawrence Tidewater Association, with a membership in fourteen central and western states, will be held Saturday.

Charles H. Campbell, president of the Detroit Board of Commerce, delivered the welcoming address this morning.

"Future historians will give the builders of a waterway from the Great Lakes to the Atlantic an equal place in history with the inventors of steam railroads and steamboats," said United States Senator Charles E. Townsend.

of Michigan, in an address before the congress at the opening session.

"Not only is a waterway to the sea necessary to keep the products of the farms in the Middle West from rotting and commercial life from a state approaching stagnation, but 1,700,000 horsepower of energy will be harnessed when the work is completed. Sale of the power alone would pay for the project within a comparatively short time.

"The entire country is menaced by a shortage of coal. The supply of this fuel gradually is becoming exhausted. The power that could be obtained through development of the St. Lawrence would save about 7,000,000 tons each year."

CHILD LEAPS TO DEATH
 New York, July 22.—(By A. P.)—Preferring death to punishment by her father, eleven-year-old Angelina Scire threw herself from the window of her home into the yard four stories below. She died in a hospital here today without regaining consciousness.

Angelina believed her father was coming to punish her for quarreling with a neighbor girl, the police say, when she took the fatal leap. She left her parents this note:

"I was no use. To get killed I threw myself out the window because I need."

16-DAY TOURS NIAGARA FALLS
 Saturdays
 July 24, 31
 August 7, 14, 21, 28
 September 11

via Picturesque Reading-Lehigh Valley Route

Round \$14.00 Good Only Trip
 \$11.00 in Coaches

Tickets good in parlor or sleeping cars \$17.00 (tax \$1.00). In addition to regular Pullman charges. Special train leaves Reading Terminal 8:30 A. M.

Philadelphia & Reading Railway

OLD PARLOR SUITS
 MADE EQUAL TO NEW

Reconstructed upholstered and polished \$15 and up

First-class work guaranteed. Slip covers made to order.

We carry a large stock of upholstery materials, selling at wholesale prices.

AMERICAN UPHOLSTERY CO.
 Largest and Most Complete Upholstery Store
 305 Arch Street Philadelphia

Make Shaving a Pleasure With Cuticura Talcum

After shaving with Cuticura Soap the Cuticura way, Cuticura Talcum is an almost indispensable adjunct. Antiseptic and prophylactic, it is soothing and refreshing to the most tender skin.

Keeps Skin Free by Mail. Address: "Cuticura Laboratories, Dept. 10, Malden 45, Mass. Sold everywhere. Soap 10c. Ointment 25c and 50c. Talcum 5c.

Cuticura Soap shaves without mug.

Coal shortage coming

Men who know the coal situation foresee a great shortage in anthracite this year. Canada, New England and the West are paying a premium to get their supply now. We're lucky to have coal on hand—and you're lucky to get it at

50c reduction on every ton bought for cash

Some privilege to charge customers who pay within 5 days

Kunkel
 Phone—Belmont 7500
 63d & Market 51st & Grays

Call LOMBARD 3774 for Disinfectants, Disinfecting Appliances, Perfumed Deodorants, Liquid Soaps, Paper Towels, Drinking Cups, Air Purifier

Extermination of Roaches & Vermin

AMERICAN AROMATIC DISINFECTOR CO.
 430 Walnut St. Phila., Pa.

IF YOU HAVE OBSERVED automobiles in action, you must have noticed that the National Sixtet is first away at the crossing, and that admiring eyes follow this low, lithe car wherever it goes.

SAMUEL EARLEY MOTOR CO.
 Poplar 1991 675 N. Broad St., Phila., Pa.

National
 Twentieth Successful Year

Another FEDERAL MILLIONS

of miles of real transportation experience and the accumulated knowledge of ten years of successful motor-truck building are back of every one of the thousands of FEDERALs in use throughout the world today.

There has been no change in the ownership or management of the FEDERAL Factory in the past ten years.

Investigate the FEDERAL before you invest in a truck.

Federal Motor-Truck Co.
 of Philadelphia
 1830 Market Street
FACTORY BRANCH
 Wm. H. Bartleman, Manager
 Federal Motor-Truck Company, Detroit

1 to 5 Tons

STORE CLOSED ALL DAY SATURDAY

BUY FURS NOW Pay in November

Charge customers not billed until November 1st. Selections held on a reasonable deposit.

FRANK & SEDER
 Eleventh and Market Streets

Stout Sizes up to 54

but measurement are special features of this sale. Smartly designed for extra sizes.

Friday—Special Offerings in the Mid-Summer Fur Sale

Not an ordinary sale, but an event that offers the greatest opportunities in years for the women of this vicinity to buy high-grade Fur Garments at an UNUSUAL REDUCTION. Remember, every Fur Garment & Piece retains its ORIGINAL Price TAG—you take



30% OFF REGULAR PRICES

at the time of purchase. A few of the many wonderful offerings for Friday listed below:

- \$125 Bay Seal Coats—\$87.50
 Sale Price Friday. Sports model; belted and bordered. Silk lined.
- \$225 Nat. Raccoon or Ponskin Coats at... \$157.50
 Handsome three-quarter model; belted; brocade lined.
- \$250 High-Grade Marmot Coat—Sale Price \$175.00
 Three-quarter length; Nat. Raccoon or self-trimmed.
- \$395 French Seal Coat \$276.50
 —Sale Price. Three-quarter length; Nat. Skunk, Beaver or Squirrel trimmed.
- \$425 Nat. Squirrel Coat—Sale Price... \$297.50
 Three-quarter length; self-trimmed model.
- \$975 Nat. Squirrel Wrap—Sale Price... \$682.50
 Cap collar; 48-inch length model.

- SETS AND PIECES**
- \$14.95 Selected Fur Chokers... \$10.47
 - \$25 Eastern Mink Chokers... \$17.50
 - \$85 Skunk Scarfs or Muffs... \$59.50
 - \$175 Nat. Squirrel Stoles... \$122.50
 - \$65 Taupe & Poiret Fox Sets... \$45.50
 - \$139.50 Fine Wolf Sets at... \$97.65
 - \$145 Extra Fine Fox Sets... \$101.50
- \$55 Stone Marten Chokers**
 Also genuine Kolinsky and Eastern Mink; one, two and three skin effects. \$38.50

SPECIAL
 \$565 Hudson Seal COAT at \$395.50
 Nat. Skunk or Beaver trimmed. 48-inch length; brocade lined.

\$850 Hudson Seal WRAPS, \$595.00
 Skunk, Squirrel or self-trimmed. 48-inch length. As sketched.



Deduct 30% From the Regular Price Marked on Any PLUSH COAT

SPECIAL \$55 Peco Plush COAT \$38.50

or Pile Fabric Coat in the House. Prices quoted on the tickets are last year's—and in no instance could be duplicated today. Combined with the additional 30% Reduction, Savings are phenomenal.

EVERY COAT AN ADVANCE FALL MODEL

Take 30% Off Regular Prices

- \$35 Fine Peco Plush Coats... \$24.50
- \$69.50 Peco Plush Coats... \$48.65
- \$79.50 Behring Seal Plush Coats \$55.65
- \$129.50 Behring Seal Plush Coats \$90.65
- \$275 Hudson Seal Plush Coats \$192.50

Small deposit, holds selection until November 1st.

FRANK & SEDER—ELEVENTH AND MARKET STS.

STRAWBRIDGE & CLOTHIER

TO-MORROW IS THE LAST BUSINESS DAY OF THE WEEK THIS STORE WILL BE CLOSED ALL DAY SATURDAY

Men Save Close to One-half by These Timely Reductions on Summer Suits
 Now \$19.50, \$26.50, \$37.00 and \$42.00

Three-piece Summer Suits from Stein-Bloch, Hart, Schaffner & Marx, "Alco" and other fine makers, including practically every desirable fabric and popular style for men and young men, taken direct from our extensive stocks and marked at reductions that average very close to one-half the former prices. Hundreds of men have already profited by this opportunity and hundreds more will do so to-morrow—for such savings on Clothing of high Strawbridge & Clothier character are not easily passed by. The Suits have been conveniently arranged in four separate under-price groups—and are now \$19.50, \$26.50, \$37.00 and \$42.00. This is but one of several features induced by our desire to quickly level our great stocks. Others—

- Palm Beach Suits—now \$14.75 and \$16.50
- Mohair Suits, reduced—\$14.75 and \$16.50
- Cool Cloth Suits—\$16.50
- Mohair Suits of Hart, Schaffner & Marx and other makes—now \$22.50
- 2-piece Serge Suits—\$28.50
- Light Worsted Suits—now \$33.50

Blue Serge Suits With Two Pairs of Trousers—\$29.00, \$37.50 and \$43.50
 Handsomely tailored Suits of all-wool blue serge, in a variety of styles for men and young men.

Blue Serge Suits—\$22.00 and \$38.50
 These have but one pair of trousers. All sizes in regular, stout and slender proportions.

— Strawbridge & Clothier—Second Floor, East

Why We Make Shirts for Men

Although manufacturers contributing to our regular stock follow as closely as possible our particular specifications in regards to fit and method of making, there are certain details important in securing maximum comfort and wear that we can have incorporated in Shirts only by putting them there ourselves. For instance—

Shirts of Strawbridge & Clothier make are of unusually generous proportioning, with a careful distribution of the fabric to insure full comfort for the wearer.

Seams are unusually broad—those around the armholes measuring full three-eighths of an inch and forming a perfect "joint." They are properly folded and turned, and are sewn with a strong lock-stitch.

Broad gussets at usual tear points add greatly to the wear of the Shirt.

An unusually fine collection of these Shirts has just come over from our workrooms. They are of fine madras in a good assortment of correct new patterns. See them and note just wherein they excel. You'll agree that they are rare good value at \$4.50.

— Strawbridge & Clothier—East Store, Eighth Street

Charming Group of Women's New Tricolette Dresses
 Special at \$55.00

This is one of them—a beautiful, long-line model, embroidered with silk in self-tone and with oddly clustered little black beads. Others equally attractive are in draped, long-line and coat effects, elaborately braided and embroidered. Tricolette Dresses are particularly in demand just now for several reasons—they are exceedingly cool, yet have the appearance of suitability for street wear, while the elegance of their texture fits them for any daytime occasion. Besides, they are practically uncrushable, and take up very little space in trunk or hand bag. This particular group includes navy, black and grouse—\$55.00.

Variety of Cotton Frocks
 Special at \$20

Dotted Swiss, tinted English voile, Scotch Gingham and fine organdie—an accumulation of short lines of our best-selling numbers, consisting of the best types of the season in the prettiest colorings and combinations.

Dark Cotton Voile Frocks, Special, \$15.00
 Draped, tier and tunic models, of voiles in navy-and-white, navy-and-Flemish blue, and some in black-and-white.

Voile and Gingham Dresses, \$8.50 to \$13.75
 Tunic and straight-line models, of white and colored voiles and plaid gingham.

Our Entire Stock of High-grade Silk Dresses Reduced—now \$24.75 to \$150.00
 — Strawbridge & Clothier—Second Floor, Market Street



Clearance of Girls' Sleeping Suits
 Now \$1.50

Girls like these cool, comfortable Sleeping Suits of white or flesh-color batiste, some stitched in contrasting shade. They call them "Billie Burkes." Sizes 6 to 14 years in the lot. To close them out quickly the price is—\$1.50.

— Strawbridge & Clothier—Third Floor, West

Women's Jersey Outing Suits
 Special, \$30.00 to \$37.50

The accepted Suits of the season for traveling and general wear, as well as for out-door sports, are these comfortable, durable, practically uncrushable PLAIN-TAILORED SUITS OF WOOL JERSEY CLOTH, with their mannish collars and patch pockets, and general air of utility. In heavier mixtures and plain colors—\$30.00 to \$37.50.

— Strawbridge & Clothier—Second Floor, Centre

Muslin Underwear On Many Shopping Lists

These and many other dainty, practical Undergarments in our large stocks:

Corset Covers—Of nainsook, variously trimmed with lace, embroidery or lace insertion and medallions—75c to \$1.50.

Bodices—Several lovely models of flesh-color washable satin, trimmed with lace—\$1.50.

Night Gowns—Sleeveless style, delightfully cool. Of soft nainsook, lace trimmed—\$3.00.

Bloomers—Fashioned of batiste, satine, crepe or "seco," in different styles—75c to \$2.50.

White Satine Petticoats with scalloped edge—\$3.00

— Strawbridge & Clothier—Third Floor, West

Crepe de Chine Kimonos, \$6.90

"An extraordinarily good value!" say all the women who have seen these charming Kimonos. Long, loose models on graceful flowing lines, with a narrow ribbon girdle in contrasting shade.

Of crepe de chine in flesh color, rose, turquoise, Copenhagen or light blue, orchid, peach or black. They take up little space in the vacation suitcase—\$6.90.

Special Coats, \$8.95
SPECIAL, these lovely Crepe de Chine Breakfast Coats, with accordion-plaited skirt, collar and cuffs, trimmed with quiet little rosebuds—\$8.95.

— Strawbridge & Clothier—Third Floor, Filbert Street

Bed Spreads and Shams for Summer

Bed Spreads and Shams that carry out the decorative color scheme of the bedroom. Two attractive Sets in our Linen Store!

SPREADS with SHAMS to match, of white dimity, decorated in Copenhagen blue or old rose designs—72x96 inches, \$10.00 a set; 90x96—\$12.00 a set.

SPREADS and SHAMS in white, embroidered in old rose or Copenhagen blue, with scalloped edges and cut corners—72x100 inches, \$16.00 a set; 90x100—\$18.00 a set.

— Strawbridge & Clothier—Aisle 12, Centre

Boys' All-Sports Blouses Reduced

Comfortable warm-weather Blouse Waists are those with the wide rolling collar that can be worn open or closed. They are marked at less than our usual low prices—

One Lot Now \$1.25
 Including Blouses of fancy percales, all-white and wavy-stripe madras and of blue chambray.

Another at \$1.75
 Consisting of Madras Blouse Waists in a variety of attractively colored stripe effects.

— Strawbridge & Clothier—Second Floor, East

Smart Blue Silk Umbrellas, \$8.00

Have you noticed how many of the most smartly dressed women carry Blue Taffeta Silk Umbrellas on rainy days?

These are of silk of excellent quality on strong paragon frames. Wrist cords or rings in handles of plain or carved mission wood, at once practical and decorative. The price is exceptionally low for such Umbrellas—\$8.00.

— Strawbridge & Clothier—Aisle 7, Market Street

Summer Skirts

WASHABLE WHITE SKIRTS—hundreds of them, in a great variety of styles; of gabardine, satine and linen, priced according to material, etc.—\$3.75 to \$10.00.

SUMMER SILK SKIRTS—of figured silks, \$12.75; others of crepe Georgette, crepe de chine, Baronet and fancy weaves, chiefly in white, some in novelty combinations, priced according to material—\$15.00 to \$30.00.

— Strawbridge & Clothier—Second Floor, Filbert Street

Women's Union Suits } 95c
 Harvard Mills Make

A SAVING OF MORE THAN ONE-THIRD on Women's Ribbed Cotton Union Suits. Either low neck and sleeveless or bodice style; with loose or tight knees, in pink or white. In regular and extra sizes, but not all sizes in both styles.

— Strawbridge & Clothier—Aisle 4, Centre

Men May Save on Silk Socks, 65c

Silk Socks with cotton tops and soles. In black, cordovan or champagne shades. "Seconds" of a very good quality—at 65c.

— Strawbridge & Clothier—Aisle 3, Market Street

STRAWBRIDGE & CLOTHIER
 Market St. Eighth St. Filbert St.